



COMPANY PROFILE



2025



**Our solutions ignite your success.**

A creative Solutions blending strategy, design, and technology to craft impactful digital experiences across all platforms.







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# ABOUT **US**

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01

**At X3 Creative Solutions**, our journey began in 2021 as a proud member of **ALFAEQ Group** Holding. Our studio was never intended to be just another creative agency. We built it to be a partner—one that understands your vision, challenges, and ambitions.

**Every Service** we offer, from design to development, is tailored to help organizations build scalable, sustainable, and results-driven digital experiences. We believe that creativity must be purposeful, strategy must be agile, and technology must serve people. That's the mindset we bring to every project. And that's the promise we extend to every partner who works with us.





## OUR VISION

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To become a leading **creative** and digital transformation force across the **Middle East** by delivering impactful, human-centered **solutions** that shape how brands connect and compete.



## OUR MISSION

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To help startups, enterprises, and institutions grow through innovative design, smart technology, and strategic marketing—transforming challenges into scalable digital success stories.



# CORE VALUES

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04

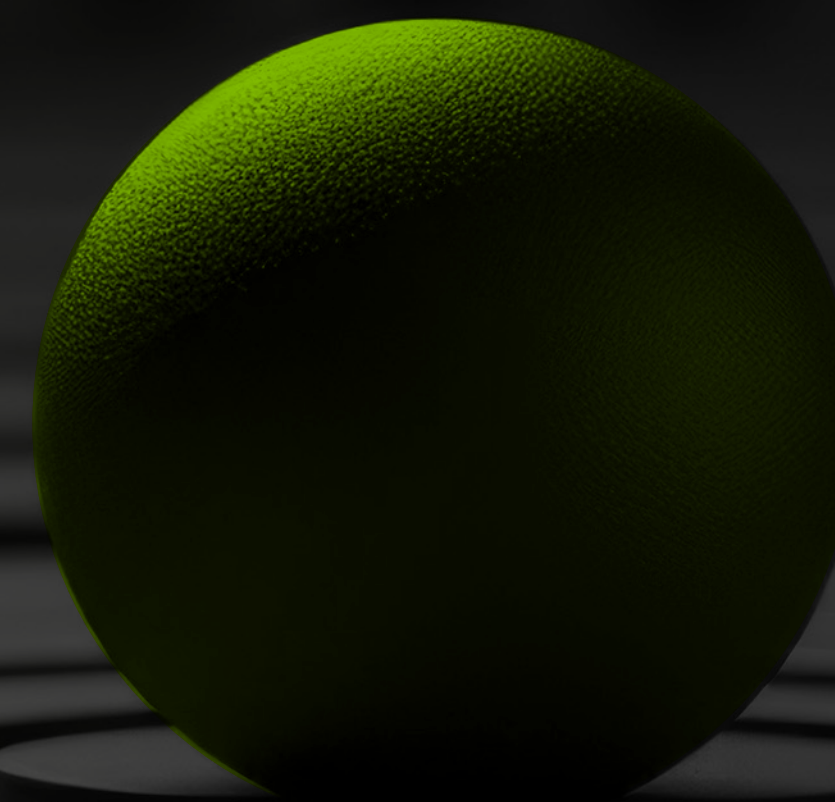
03 Excellence  
in Execution

02 Partnership  
Built on Trust

04 Agility &  
Innovation

01 Creativity  
with Purpos

05 Client-Centric  
Thinking





# OUR SERVICES

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05

01



## **DIGITAL SOLUTIONS**

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- Website Design & Development
- E-commerce Platforms
- Mobile App Development

02



## **MARKETING SERVICES**

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- Social Media Management
- Paid Advertising Campaigns
- SEO & Content Marketing

03



## **GRAPHIC DESIGN**

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- Brand Identity Design
- Social Media Visuals
- Key Visual Design (KVs)
- Motion Graphics & Video Editing



# DIGITAL SOLUTIONS

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06

Innovative Platforms That Build Your Digital Future

In today's fast-moving digital world, having a strong, scalable, and user-focused digital presence is not just a luxury—it's a necessity. Businesses are expected to deliver seamless experiences across all touchpoints, and that starts with the right digital foundation. At X3 Creative Studio, we specialize in designing and developing websites, e-commerce platforms, and mobile applications that combine performance with elegance. Every solution we create is custom-built to reflect your brand's identity, meet your business goals, and provide users with an intuitive and reliable journey. We don't just build for now—we build for what's next, ensuring that your digital product is secure, fast, and ready to grow with your business.



**Website Design  
& Development**



**E-commerce  
Platforms**



**Mobile App  
Development**

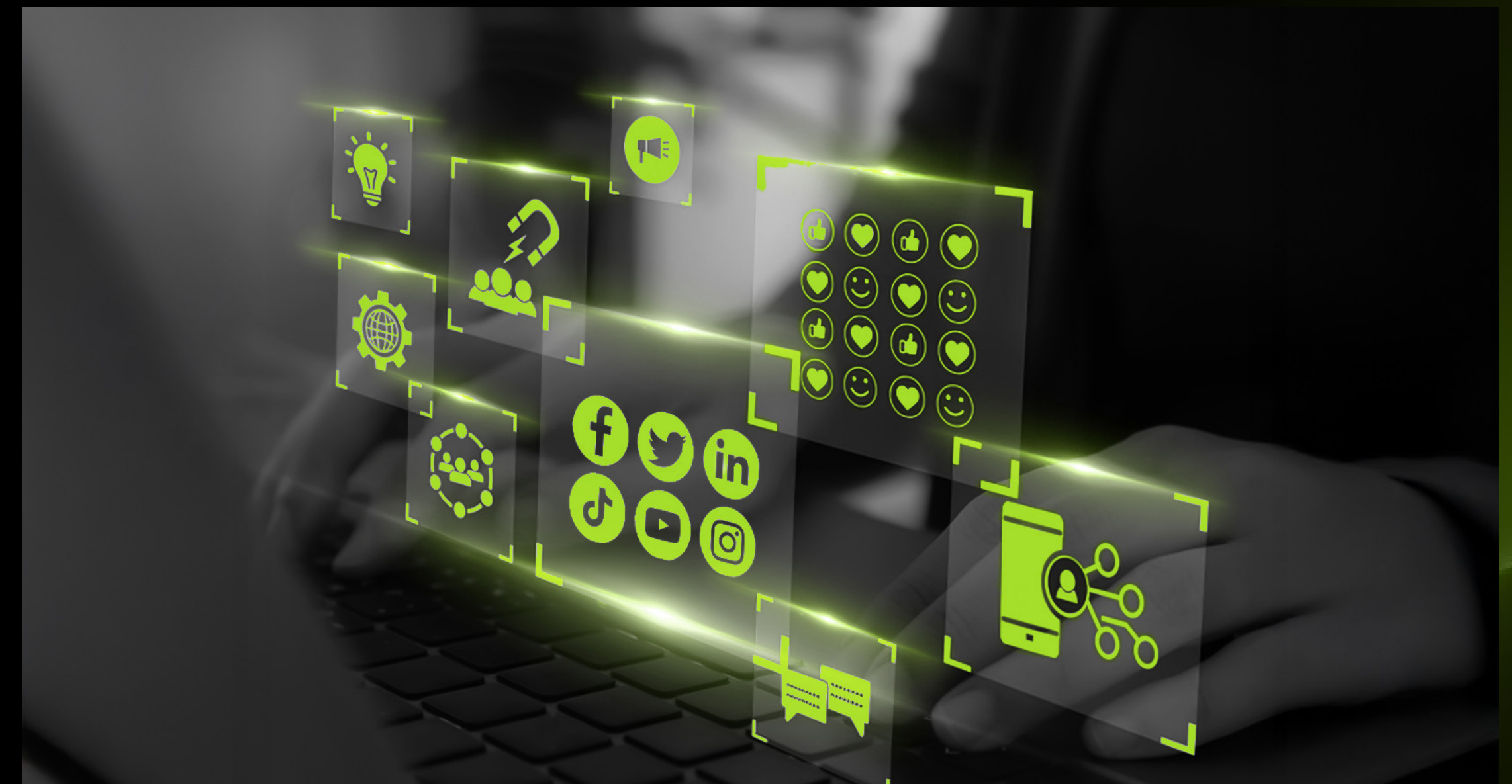


# MARKETING SERVICES

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Marketing That Connects, Engages, and Converts

In a noisy digital world, standing out requires more than just posting content or running ads. It demands strategy, creativity, and consistency. At X3 Creative Studio, we help brands find their voice and amplify it across the right platforms. Our marketing services are designed to not only reach the audience—but to resonate. Whether you're looking to boost your online visibility, launch a new product, or build lasting customer relationships, our approach blends compelling storytelling with deep market insight and performance analytics. From organic social media growth to conversion-driven ad campaigns, we ensure your brand is both seen and remembered.



**Paid Advertising  
Campaigns**

**Social Media  
Management**

**SEO & Content  
Marketing**



# GRAPHIC DESIGN

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Design That Defines, Connects, and Inspires Your brand's visual identity is often the first—and most lasting—impression you make. At X3 Creative Studio, we believe design is more than aesthetics; it's a communication tool that shapes perception, builds trust, and reinforces consistency. Our graphic design services cover everything from brand identity and social media visuals to motion graphics and campaign key visuals. Each design is developed through a collaborative process that reflects your brand voice and captures attention across both digital and print platforms.



**Brand Identity  
Design**

**Social Media  
Visuals & KV**

**Motion Graphics  
& Video Editing**



# OUR CLIENTS

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09





OUR BUSINESS  
**BOARD**

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**ADHAM FAIQ**

Chairman



**MAHMOUD  
HAMOUD**

CEO



**FADI HAFEZ**

CTO



**MOHAMED  
MASHAAL**

Creative Director



# CONTACT US

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Get in Touch, Let's **Build Your Brand Together**

*X3 Creative Solutions Team*